Kingswood

An Inspiring Learning Company

Photography and social media

We like to share our most exciting and inspiring Kingswood moments via our social media channels. It is a fantastic way for parents and other groups to see what happens at our centres and for you and your group to look back on your experience. You are welcome to use any photographs we post of your group in your own communications.

From time to time you may see the centre social media representatives walking around with an iPad taking photos and videos of the activities, they will always ask the party leader's permission before photographing the children.

Please carefully read our Photography and Social Media Policy below and indicate whether Kingswood have permission to photograph your group.

Photography and Social Media Policy

1. Consent and permission

It is the responsibility of the party leader to obtain permission from parents/ guardians for children to be photographed for social media purposes. This may be covered by the school or group's consent form or you may obtain permissions for your Kingswood visit separately. A template photography consent form is available to download from kingswood.co.uk

Before taking a photograph or video of a group, the social media representative will ask the party leader if permission has been obtained for all children in the shot. The party leader should notify the social media representative at this point if any of the children cannot be included for any reason.

A party leader, child, parent or guardian may request that images may be removed from our photo library at any time. The photograph will be removed from any online platform (e.g. website or social media) and will not be used in future printed materials.

2. Photographers and devices

Only the designated social media representatives within the centre are permitted to take photographs of the children with the consent of the party leader. All photographs will be taken and stored on the centre iPad which is kept on-site at all times. Under no circumstances will Kingswood staff take photographs or videos using personal cameras or mobile devices.

On occasions where an external photographer is visiting, Kingwood will contact the school or group to obtain permissions separately. You can view our photography policy at kingswood.co.uk

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www.kingswood.co.uk

Company no. 03476432

3. Appropriateness of images

The subject of our photographs and videos is always the Kingswood activity and not the child, children will not be singled out for photographs and we will not photograph a child who appears to be in distress. Photographs will only be taken where children are appropriately dressed for their activity. If photographs are taken during swimming activities, children will only be photographed from the shoulders up.

4. Identification of subjects

We will not disclose the identity of any children who are photographed. Full names of children will not be published alongside their photographs.

5. Distribution

Photographs taken by our social media representatives will be distributed via our official Twitter, Instagram, Facebook and any other social media accounts. They may then in turn be published on the Kingswood website. Please indicate below whether parental consent has been given for the majority of your group to be photographed for the following purposes (Group leaders can indicate any individual children who cannot be included in photographs at the time of the photograph).

☐ Yes, Kingswood can take photographs of my group to publish on Twitter, Instagram, Facebook and other social media

☐ No, Kingswood cannot take photographs of my group to publish on Twitter, Instagram, Facebook and other social media

Your social media

Keeping a blog or social media account is a great way to document your visit. Visitors to Kingswood often use their social media accounts to post pictures throughout their stay and keep parents informed.

Please let us know of any blogs or social media accounts you will be using to post during your visit:

Blog: _____

Twitter handle: @_____

Instagram, Facebook, other: _____

Don't forget to tweet us @Kingswood_